

EVOLVE

with Data Quality Assurance Monitoring

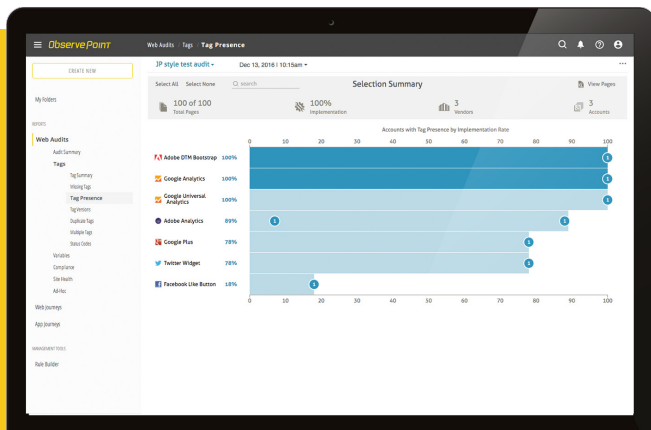
Have Confidence in Your Decisions

Poor data quality costs your organization time and money. According to a study from Gartner, the financial impact of poor data quality costs companies \$9.7 million per year, on average.

To improve and enhance the quality of data in your company, a reliable audit tool is a must.

Rest Easier with Expert Guidance

As an official ObservePoint Partner, Blast will set up automated tag audits, monitor tag placement, and give you confidence in the accuracy of your data...all while **saving your organization hundreds of manual auditing hours.**



A national healthcare organization chose Blast to implement ObservePoint. Blast utilized the Web Journeys function to improve how users were able to find a physician. Page load time decreased, and overall audit score was raised to 100 based on five established criteria: tag presence, load time, status codes, duplicate tag requests, and compliance.

Collaborate with a Pro-Active Partner



Customized Implementation



Prioritized Action Items



Frequent Status Updates



Continuous Improvement

ObservePoint



Start Your Journey With Us

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