

# EVOLVE

## with Enterprise Tag Management

### Your Entire Digital Footprint Relies on Tags

A tag management system that's secure, controlled, and architected to boost site speed and enable fast activation of new marketing technologies is a crucial investment. Meet Tealium.



*Tealium's solutions help marketers seamlessly manage their digital marketing deployments, and solve their big data challenges at the source.*

**MarketWatch**


### Blast Takes You Beyond the Tool

As a long-standing and top Tealium certified consulting partner, Blast has implemented Tealium iQ Tag Management and AudienceStream on high-traffic sites like healthcare.gov, The Wall Street Journal, and others. Our team of consultants will define and implement a strategy to maximize your ROI and provide an ongoing managed service to optimize your usage.





Healthcare.gov wanted to add an extra layer of security to protect user privacy, so Blast customized a Tealium solution. Leveraging Tealium iQ capabilities and a Privacy Extension option, a new Privacy Manager was built and implemented across both the English and Spanish sites.


### Turn Your Data into Enhanced Experiences


 Easily deploy & manage tags

 Implement native integrations

 Align marketing metrics with business goals

 Unify disparate data sources

 Identify audience segments

 Engage with customers across devices



**Start Your Journey With Us**

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