# EVOLVE
with an Analytics Maturity Assessment

Thrive as a data-driven organization

Companies of all sizes can gain a competitive edge by establishing a data-driven culture, that is: having centralized data that you trust, managing appropriate access levels, and using it to inform business decisions.

Find your starting point - the easy way!

Evolving an organization may sound like a huge challenge, but you can achieve it one step at a time. Getting clarity on the current state of analytics in your company determines your starting point, which is why we've designed a simple tool called the Analytics Maturity Assessment.

	NASCENT	DEVELOPING	PROFICIENT	ADVANCED
Overall				100/100
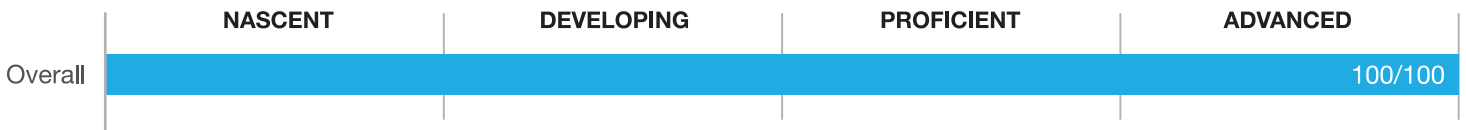
Benchmark and measure your progress in five key areas

Culture — **Capability** — **Technology** — **Data** — **Process**

Take action to close the gaps

The assessment is step one. If you're ready for a holistic analytics strategy and a roadmap to reach your goals, work with one of our strategic consultants to leverage our entire Analytics Maturity Framework:

Assessment
Quarterly survey of team members across your company

Benchmark
Quarterly reassessment of your organization's progress

Strategic Roadmap
Insights are turned into a plan for achieving your goals

Action
Recommendations are prioritized to ensure analytics maturity success